


DIGITAL MARKETING AGENCY



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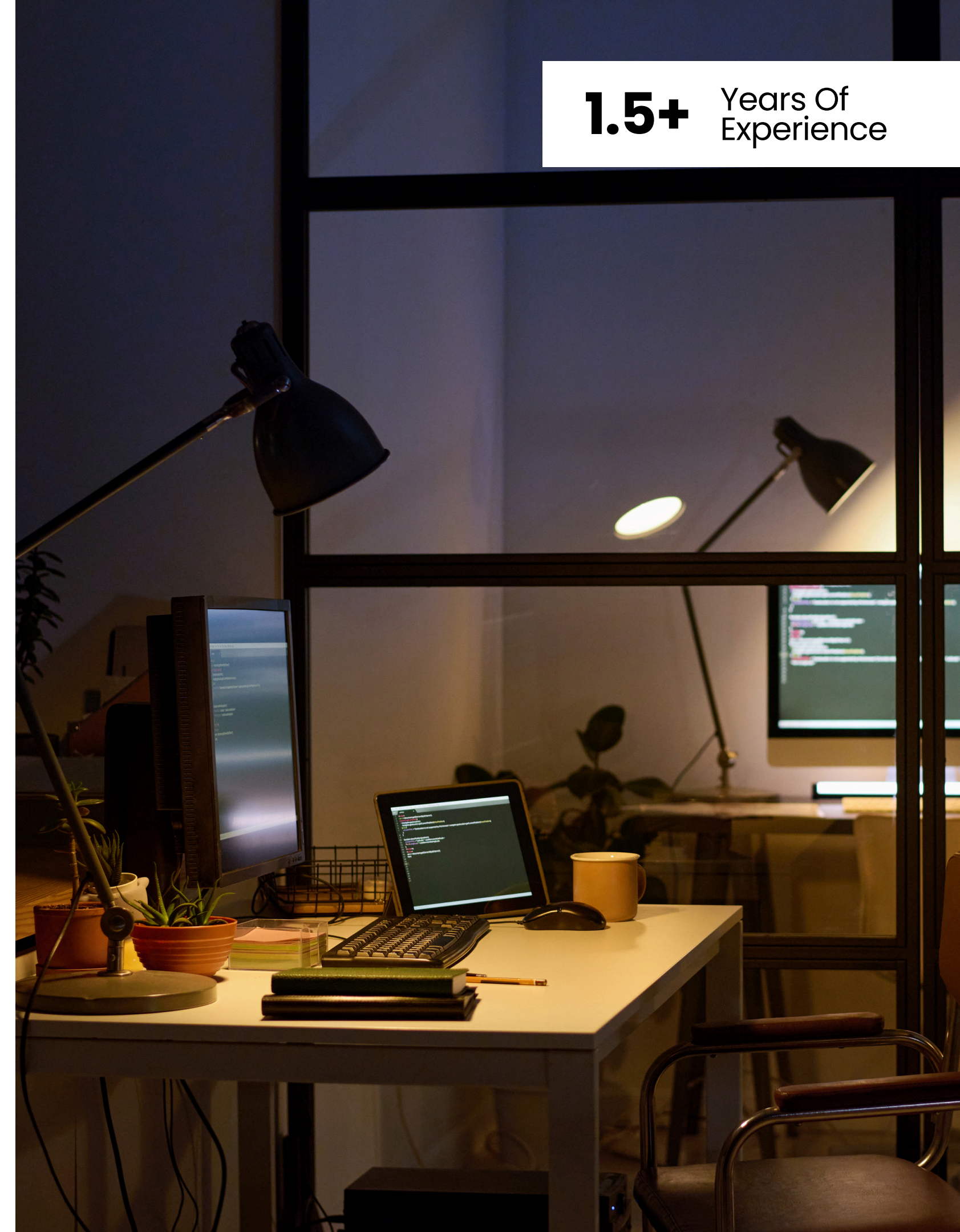
1.5+ Years Of Experience

ABOUT US

Markyway began on January 13, 2023 with the commitment of boosting Digital Marketing efforts. We are a leading Digital Marketing Agency focused on helping businesses grow online. Our goal is to boost your digital marketing efforts, improve your performance, and drive long-term success. We'll help you build a stronger brand, connect with your audience, and reach your business goals with tailored marketing strategies and digital solutions.

Our Vision To be the leading digital marketing partner for businesses worldwide, offering innovative, effective, and results-driven solutions that drive online success.

Our Mission To empower businesses with the digital marketing tools, strategies, and expertise needed to connect with their audience, build brand loyalty, and achieve sustainable online growth.



WHY

CHOOSE

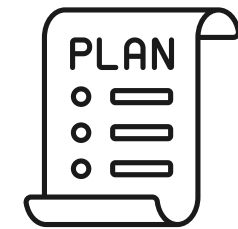
US?



**Customized
Strategies**



**Privacy
Maintained**



**Customized
Plans**



100% Trust



**Quality
Service**



**Committed
To Work**

OUR SERVICES




Website UI/UX



Website Development



Search Engine Optimization (SEO)



Creative Designs



(PPC) Advertising



Social Media Management





Website UI/UX

We believe that a great website starts with understanding the needs of your users and building an experience that aligns with your business goals. From initial wireframes to the final design, we ensure every interaction feels seamless and engaging.



Website Development

Whether you need a simple landing page or a complex eCommerce platform, we have the expertise to bring your vision to life. Our development process is transparent, flexible, and tailored to your unique needs.



**Search Engine
Optimization
(SEO)**

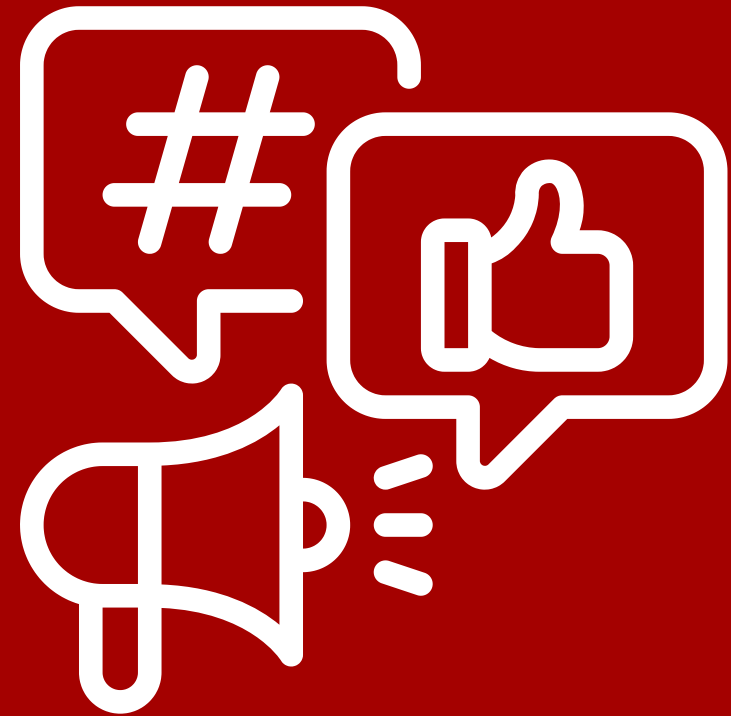
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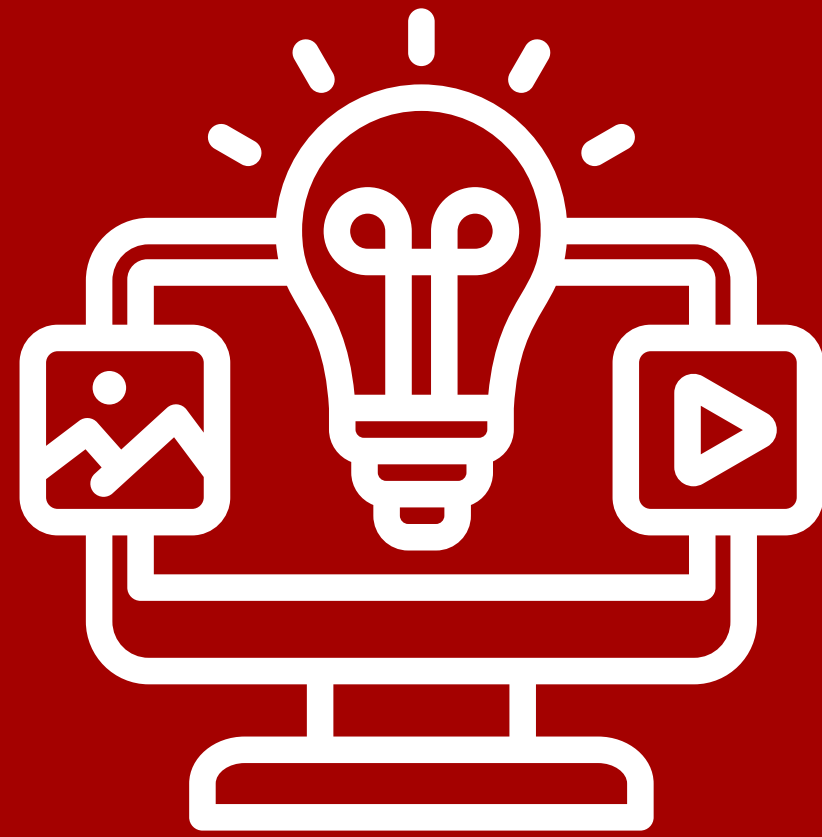


Social Media Management

Building and managing a powerful social media presence across platforms like Facebook, Instagram, LinkedIn, and more. We create content that sparks conversations and drives engagement.



Social Media Management



**Creative
Designs**

Creative Designs

We design impactful and visually engaging brand identities that connect with your target audience. From logo creation to brand messaging, we craft unique and memorable designs.



Pay-Per-Click (PPC) Advertising

Targeted PPC campaigns that drive traffic and generate leads quickly. We optimize every ad to deliver the highest ROI.



OFFLINE BUSINESS PLANS

Starter Plan

(For Offline Businesses)

₹10,000 / month

Perfect for local businesses looking to enhance their visibility in the local market.

Features Included:

- Google Business Profile Optimization
- Local SEO: Targeted local keywords
- Social Media Management: 4 posts/month on 2 platforms
- Local Directory Listings
- Monthly Analytics Report

Silver Plan

(For Offline Businesses)

₹20,000 / month

Ideal for medium-sized businesses aiming to strengthen local and regional visibility.

Features Included:

- Advanced Local SEO
- Social Media Management: 8 posts/month on 3 platforms
- Google Ads (Local): 2 targeted campaigns
- Local Influencer Collaboration
- Monthly Email Campaign
- Advanced Monthly Reporting

Booster Plan

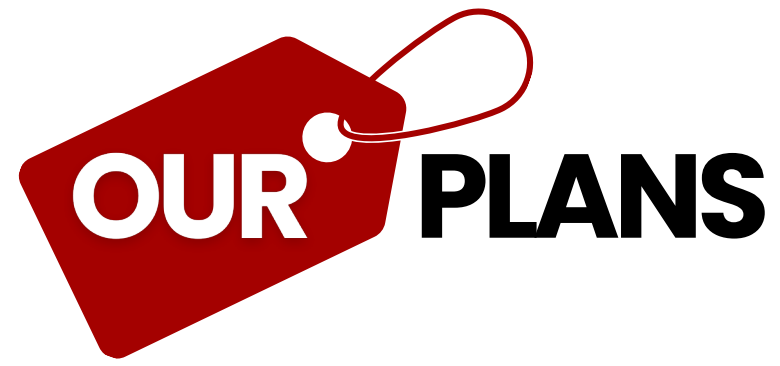
(For Offline Businesses)

₹30,000 / month

For large businesses or franchises targeting full-scale local market domination.

Features Included:

- Comprehensive Local SEO
- Social Media Management: 12 posts/month across 4 platforms
- Google Ads & Facebook Ads
- Event Promotion
- Onsite Photography/Video graphy
- Customer Review Management
- In-depth Monthly Reporting



ONLINE BUSINESS PLANS

Starter Plan

(For Online Businesses)

₹15,000 / month

Perfect for startups and small online businesses looking to establish an online presence.

Features Included:

- Social Media Management: 6 posts/week on 2 platforms
- Basic SEO: On-page SEO for up to 10 pages
- Content Creation: 2 blogs/month optimized for SEO
- Email Marketing: 1 monthly campaign
- Monthly Analytics Report

Silver Plan

(For Online Businesses)

₹25,000 / month

Ideal for growing online businesses aiming to increase visibility and engagement.

Features Included:

- Social Media Management: 12 posts/week on 3 platforms
- Advanced SEO
- Content Creation: 4 blogs/month and 1 infographic
- PPC Campaign Management
- Email Marketing: 2 campaigns/month
- Monthly Analytics Report

Booster Plan

(For Online Businesses)

₹35,000 / month

For well-established online businesses looking for comprehensive digital marketing strategies.

Features Included:

- Social Media Management: 20 posts/week on 5 platforms
- Comprehensive SEO
- Content Creation: 6 blogs/month, 2 infographics, and 1 video
- PPC Campaign Management
- Email Marketing: 4 campaigns/month
- Monthly Strategy Meetings
- In-depth Analytics & Reporting



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THANK YOU

Thank you for taking the time to read our brochure and learn more about what we offer. We look forward to the opportunity to work with you and help you achieve your goals.